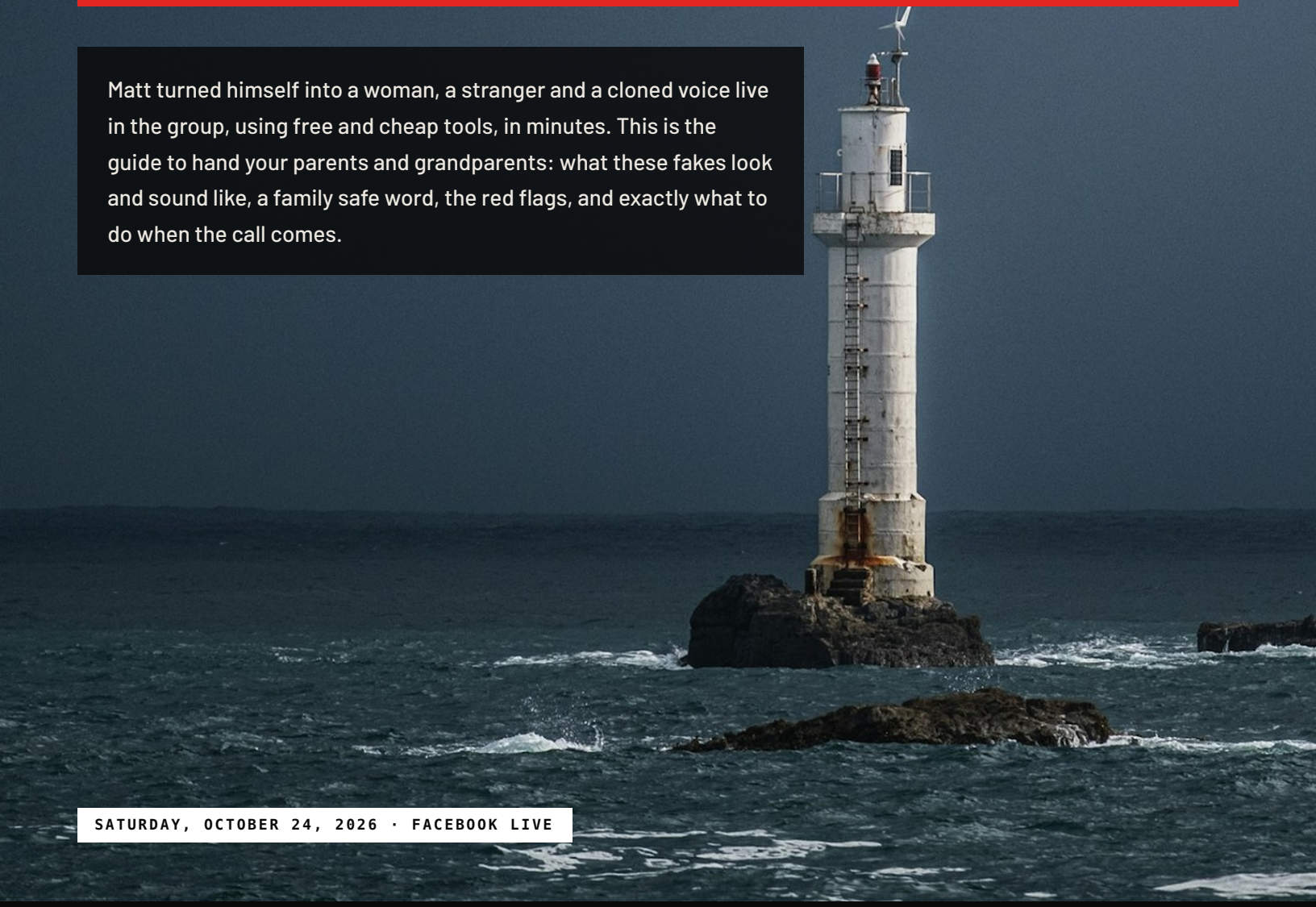
ANTIHERO AI · LIVE GUIDE · FREE

DEEPFAKES & SCAMS: PROTECT YOUR FAMILY.

Matt turned himself into a woman, a stranger and a cloned voice live in the group, using free and cheap tools, in minutes. This is the guide to hand your parents and grandparents: what these fakes look and sound like, a family safe word, the red flags, and exactly what to do when the call comes.



SATURDAY, OCTOBER 24, 2026 · FACEBOOK LIVE

WHAT'S INSIDE

On October 24 Matt went live as "Deepfake Night" and showed, on camera, how easy it now is to wear someone else's face and voice. This guide turns that live into a plan for your family.

00 **The short version.** Slow down, call back, use the word

01 **What Matt showed.** The live, in plain English

02 **In Matt's words.** Straight from the replay

03 **How easy it is.** The tools, and what they cost

04 **How the scams go.** The calls your family will get

05 **Red flags.** On a call and on video

06 **The safe word.** Set one up tonight

07 **The talk.** How to bring it up with parents and grandparents

08 **When the call comes.** A card to stick on the fridge

09 **Make yourself harder to clone.** What you post

10 **Use AI against it.** Ask your AI "is this a scam?"

11 **If it already happened.** Who to call, in Canada and the US

12 **Where it all came from.** Sources

13 **Links.** Every resource

HONESTY BOX

Every quote is word for word from the transcript of Matt's October 24 replay (the second, longer video). Matt's first short video that night, with the setup and the first voice demo, isn't in this guide because we don't have its recording. Advice on scams comes from the FBI, the FTC and the Canadian Anti-Fraud Centre, read October 25, 2026. This is safety information, not legal advice.

SLOW DOWN.

00

If you only read one page, read this one. Then show it to the people you love.

> "If you get a call from somebody who's saying hey I'm kidnapped I need this money I need this I need that slow down"
>
> MATT, ON THE OCTOBER 24 LIVE

- **Faces and voices can be faked live.** On a video call, on the phone, in a voicemail. Cheaply. Matt did it on camera with free tools.
- **Set a family safe word.** A word or phrase only your family knows. No word, no money. Step 06.
- **Hang up and call back** on a number you already have for that person. Not the number that called you.
- **Urgency is the tell.** Kidnapped, arrested, in hospital, in trouble, "don't tell anyone." Scammers rush you so you don't think.
- **Never pay with gift cards, crypto, wire transfers or cash handed to a courier.** Real police, courts and hospitals don't ask for that.
- **Talk about it before it happens.** Show your parents and grandparents the replay. That's what Matt asked for.

> "Show your grandparents this video. They need to know what's out there."
>
> MATT, ON THE OCTOBER 24 LIVE

01

WHAT MATT SHOWED

Matt opened the night already wearing a different face and voice, then spent 43 minutes showing how he did it and why your family should know.



THE OCTOBER 24 LIVE. "DEEPFAKE NIGHT. WHO AM I TONIGHT?"

- **A live face swap.** With Swapface, a free app, he clicked through faces: a woman, a different man, and more, on a normal webcam.
- **A voice changer.** Voicemod, a voice changer gamers use, which "will override your mic."
- **A cloned voice.** In ElevenLabs he read a script for about 50 seconds, made a voice clone, and had it say a fake "I'm stuck in traffic" message. Then he did it again with about three minutes of audio and had the clone read a fake news line.
- **Other tools.** Deep-Live-Cam (free, open source), LiveSwap and Facecam AI, which do face swaps and voice changes in the browser or in Zoom, Meet and Teams.

> "All you really have to do is click a couple of buttons and that's it it's that easy"
>
> MATT, ON THE OCTOBER 24 LIVE

02

IN MATT'S WORDS

Why he did the live at all. Quotes are from the transcript of the October 24 replay.

> "Number one, it's something that you should educate your parents on for sure because I feel like some parents don't understand how good this technology is getting."
>
> MATT, ON THE OCTOBER 24 LIVE

> "Your parents wouldn't be able to tell, right? Your grandparents wouldn't be able to tell."
>
> MATT, ON THE OCTOBER 24 LIVE

> "I don't care what anybody says. I don't care how smart you are. I don't care how intuitive you think that you are."
>
> MATT, ON THE OCTOBER 24 LIVE

> "And unfortunately some people are using this for like romance scams."
>
> MATT, ON THE OCTOBER 24 LIVE

> "I can clone your voice and make a video call to you with AI that will sound exactly like me"
>
> MATT, ON THE OCTOBER 24 LIVE

> "I'm not trying to scare you man"
>
> MATT, ON THE OCTOBER 24 LIVE

HOW EASY IT IS

03

Matt's point wasn't "look at this cool tool." It was: this costs almost nothing, and anyone can do it. Here is what he used, checked against each tool's own site.

TOOL	WHAT IT DOES	COST (OFFICIAL SITE)
Swapface	Live face swap on your webcam, for streams and calls. Runs on your own PC.	Free to start. Needs a Windows gaming-class PC (16 GB RAM, RTX 2060/3060-class graphics card)
Voicemod	Real-time voice changer for PC and Mac. Puts a virtual mic in any app.	Free basic version. Pro is a paid upgrade
ElevenLabs	AI voices, including Instant Voice Cloning from a short recording.	Cloning starts on the $6/month Starter plan
Deep-Live-Cam	Open-source real-time face swap from a single photo.	Free on GitHub. Paid pre-built versions exist
LiveSwap	Face swap in the browser, from one clean photo.	Paid, from $12/month
Facecam AI	Face swap, voice changer and voice clone for Meet, Zoom, Teams and Discord.	Free to try. Paid plans for longer use

> "you can clone somebody's voice off of a voicemail you can clone somebody's voice off of a call and you only need like 10 seconds of their voice"
>
> MATT, ON THE OCTOBER 24 LIVE

IS 10 SECONDS REAL?

Yes. ElevenLabs' own docs set the minimum for an instant voice clone at 10 seconds of audio in total (they recommend 1 to 2 minutes for quality). The FTC warns that a scammer needs only "a short audio clip" of your family member's voice.

SOURCES ElevenLabs Instant Voice Cloning docs; FTC consumer alert, March 20, 2023. Prices read October 25, 2026, and they change.

04

HOW THE SCAMS GO

The tools are new. The scams are old ones with a better costume. These are the patterns the FBI, the FTC and the Canadian Anti-Fraud Centre see most.

SCAM	HOW IT SOUNDS	WHAT THEY WANT
Emergency / "grandparent" scam	"Grandma, it's me. I've been in an accident. Please don't tell Mom." Sometimes a fake lawyer or police officer takes over.	Bail, fines or fees. Cash picked up by a courier, gift cards, crypto, wire
Fake kidnapping	A crying voice that sounds like your child, then a stranger demanding money now.	Fast payment before you can check
Romance scam	A charming new partner online, often on video, who can never quite meet in person.	"Help" with an emergency, travel, or an investment
Boss or business scam	A call or video meeting from "the boss" asking for an urgent transfer.	A wire to a new account
"Broken phone" text	"Hi Mom, I dropped my phone, this is my new number."	Money for a bill, or a transfer

> "So if somebody calls you or calls your grandparents asking for money, they should have a password or something that not everybody knows in order to be able to say, okay, yeah, is this really you Matt?"
>
> MATT, ON THE OCTOBER 24 LIVE

A FACT WORTH REPEATING TO GRANDPARENTS

The Canadian Anti-Fraud Centre is blunt about it: the Canadian justice system does not allow bail to be paid in cash or crypto. Caller ID can be faked. And a "gag order" telling you not to tell anyone is a scam, every time.

SOURCE Canadian Anti-Fraud Centre, Emergency scams page, read October 25, 2026.

RED FLAGS

05

No single tell is proof. Matt's own warning: the tells are getting harder to spot every month. The safest red flag is the request, not the face.

WHAT THEY ASK FOR

- [ ] Money, fast. Today. Now. Before you can think.
- [ ] Gift cards, crypto, a wire transfer, or cash for a courier to pick up.
- [ ] Secrecy: "don't tell Mom," "the judge put a gag order on it."
- [ ] A new phone number, a new bank account, or a new app to talk on.

WHAT YOU MIGHT SEE OR HEAR

- [ ] On video: a hand or fingers in front of the face makes the fake glitch or slip.
- [ ] Edges that shimmer around the hair, glasses or jaw. Lighting on the face that doesn't match the room.
- [ ] Lips slightly out of sync with the voice, or a delay.
- [ ] A voice that sounds right but flat, with odd pauses or no breathing.
- [ ] They refuse to do something simple and unexpected on camera.

> "If you're talking to somebody right now, the hand over the face trick still kind of works, but I don't think it's going to work for that much longer."
>
> MATT, ON THE OCTOBER 24 LIVE

THE FBI AGREES

The FBI's public warning on AI fraud lists "imperfections" in faces, lag and voices that don't match lip movement, and says the best defence is a secret word and a call back.

SOURCE FBI IC3 Public Service Announcement I-120324-PSA, December 3, 2024.

06

THE SAFE WORD

This is the single thing Matt kept coming back to. It costs nothing, takes five minutes, and beats any deepfake.

> "So it's really important to have safe words set up as well."
>
> MATT, ON THE OCTOBER 24 LIVE

1. **Pick a word or short phrase.** Not a pet's name, birthday, street or anything on social media. Odd is good: "purple tractor," "Aunt Edna's meatloaf."
2. **Tell it in person or on a call you started.** Never by text or email, and never post it.
3. **Everyone learns the rule:** anyone asking for money or help in a hurry gets asked for the word. No word, no money.
4. **Ask for it. Don't offer it.** If the caller asks "what's our word?", hang up.
5. **Write it on paper for grandparents** and keep it somewhere private, not on the fridge card.
6. **Change it** if it's ever used, or if someone outside the family might know it.

> "It's not about being paranoid or being scared because you can do really cool content with this stuff too, you know?"
>
> MATT, ON THE OCTOBER 24 LIVE

MATT ALSO CALLS IT A PASSWORD

On the live he says "safe words" and "passwords" for the same thing. Either name is fine. What matters is that your family actually uses it.

07

THE TALK

How to bring it up without frightening anyone or making them feel foolish. Matt's line: you're not trying to scare them, you're showing them what exists.

1. **Pick a calm moment.** Sunday dinner, a regular call. Not right after a scare.
2. **Show, don't lecture.** Play a few minutes of Matt's replay where he swaps faces, then the voice clone part (about 25 to 31 minutes in). Seeing it is what lands.
3. **Make it about the scammers, not about them.** "Nobody can tell anymore, not me, not anybody. That's why we need a plan."
4. **Agree on the safe word** together, right then.
5. **Agree on the call-back rule:** "If I ever call needing money, hang up and call my normal number. I won't be offended. I'll be proud."
6. **Give them the card on the next page.** Put it by the phone.
7. **Check in again** in a month. Ask: "Has anyone called asking for money?"

> "If your parents haven't seen this, if your grandparents haven't seen this, please show this to them and just say, hey, look, this is how good AI has gotten for creator software."
>
> MATT, ON THE OCTOBER 24 LIVE

WORDS THAT WORK

"I saw a guy online turn himself into a woman live on camera, and clone his own voice in a minute. If someone ever calls sounding like me and asking for money, here's what we do."

08

WHEN THE CALL COMES

A one-page card. Print this page for anyone who might get the call.

IF SOMEONE CALLS ASKING FOR MONEY OR HELP IN A HURRY

1. **Slow down.** Nothing real needs your money in the next ten minutes.
2. **Ask for our family word.** No word, no money. Don't say the word yourself.
3. **Hang up and call back** on the number you already have for them. Then call another family member.
4. **Never pay** with gift cards, crypto, a wire, or cash given to a courier.
5. **Ignore "don't tell anyone."** Secrecy is the scam. Tell someone.
6. **Report it,** even if you didn't pay. Numbers on the next pages.

WHO TO CALL	NUMBER
My family contact	_____
Second contact	_____
Canadian Anti-Fraud Centre	1-888-495-8501 · Mon–Fri 10 am–4:45 pm ET
Local police (non-emergency)	_____
Emergency	911

> "Slow right down try to contact that person have a password set up with your kids have a password set up with your grandparents"
>
> MATT, ON THE OCTOBER 24 LIVE

HARDER TO CLONE

09

You can't vanish from the internet, but you can make the scammer's job harder. Matt's warning: a YouTube video or a recorded call is enough.

- **Voicemail greeting:** use the default robot greeting instead of your own voice.
- **Unknown numbers:** let them go to voicemail. Don't chat with "is this the homeowner?" calls.
- **Social media:** make accounts private. Think twice before posting long videos of your kids or parents talking.
- **Family details:** don't post travel plans, the grandkids' names and schools, or who's in hospital.
- **Your own voice clones:** if you make one for fun, keep the account locked down with a strong password and two-step login.

> "If you have a YouTube video up, or if somebody has you talking for 30 minutes or records you."
>
> MATT, ON THE OCTOBER 24 LIVE

FBI TIP

The FBI suggests limiting the online content of your image or voice, making social accounts private, and limiting followers to people you know.

SOURCE FBI IC3 PSA I-120324-PSA, December 3, 2024.

10

USE AI AGAINST IT

Matt's own habit: when something feels off, paste it into an AI and ask.

> "and you can say hey does this look like a scam use AI to detect AI scams"
>
> MATT, ON THE OCTOBER 24 LIVE

PROMPT 01 · IS THIS A SCAM?

```
I just got this [message / email / call / video call]. Here is exactly what it said: [paste it or describe it].
It claims to be from [person or company]. They want me to [what they asked].
Is this likely a scam? List the red flags you see, what I should do right now, and how to check it safely
without using any contact details from the message.
```

PROMPT 02 · HELP ME EXPLAIN IT TO MY PARENTS

```
My parents are [ages] and not very techy. Help me explain AI voice cloning and deepfake video calls to them in
under two minutes, kindly, without scaring them.
Include our plan: a family safe word, hang up and call back, and never pay with gift cards or crypto.
```

NOT A REPLACEMENT FOR A CALL BACK

An AI can spot red flags, but it can't tell you whether your grandson is really in jail. Only calling him on his real number can. Never paste the family safe word, passwords or bank details into any AI.

11

IF IT ALREADY HAPPENED

Scammers count on shame. Don't give them that. Reporting helps get money back sometimes, and it helps stop the next call.

1. **Stop paying.** Don't send "one more fee" to get the first money back. That's a second scam.
2. **Call your bank or card company** right away and ask them to stop or reverse the payment.
3. **Keep everything:** numbers, texts, receipts, gift card numbers, crypto addresses.
4. **Report it** (below), and to your local police.
5. **Tell the family**, and change the safe word.

WHERE	HOW	NOTES
Canada · Canadian Anti-Fraud Centre	reportcyberandfraud.canada.ca or 1-888-495-8501	Also contact your local police
US · FBI Internet Crime Complaint Center	ic3.gov	For deepfake and online fraud
US · Federal Trade Commission	ReportFraud.ftc.gov	For impersonation and imposter scams
ElevenLabs (if their voices were used)	Report unauthorized use of a voice through ElevenLabs' safety pages	Their policy bans cloning anyone without consent

PHONE HOURS CHANGE

The CAFC line was listed as Monday to Friday, 10 am to 4:45 pm Eastern on October 25, 2026. The online form is open any time.

12

WHERE IT ALL CAME FROM

Matt's words come from one place. Everything else comes from official sources, read October 25, 2026.

SOURCE	WHAT IT GAVE THIS GUIDE
Matt's October 24 live (second video, 43 minutes)	Every quote, the demos, the safe-word plan, "use AI to detect AI scams"
FBI IC3 PSA I-120324-PSA (Dec 3, 2024)	Secret word, imperfections to watch for, limit what you post, never send money, gift cards or crypto
FTC consumer alert (Mar 20, 2023)	Scammers need a short clip; call back on a number you know; how they ask to be paid
Canadian Anti-Fraud Centre	How to report; the emergency scam pattern; no bail in cash or crypto; spoofed caller ID
ElevenLabs docs and Prohibited Use Policy	The 10-second minimum; consent rules; reporting misuse
Swapface, Voicemod, LiveSwap, Facecam AI, Deep-Live-Cam (official sites)	What each tool does and costs

HOW THE QUOTES WERE CHECKED

The replay was transcribed from the recording, and every quote was matched word for word against that transcript. Filler words are kept as spoken. Matt's short first video from that night isn't covered.

13

LINKS

Every resource in this guide.

REPORT IT

Canadian Anti-Fraud Centre	antifraudcentre-centreantifraude.ca
Report fraud (Canada)	reportcyberandfraud.canada.ca
FBI Internet Crime Complaint Center	ic3.gov
FTC: report fraud	reportfraud.ftc.gov

READ MORE

FBI PSA on AI fraud	ic3.gov/PSA/2024/PSA241203
FTC: scammers use AI to enhance family emergency schemes	consumer.ftc.gov/consumer-alerts/2023/03/scammers-use-ai-enhance-their-family-emergency-schemes
CAFC: emergency scams	antifraudcentre-centreantifraude.ca/scams-fraudes/emergency-urgence-eng.htm
ElevenLabs Prohibited Use Policy	elevenlabs.io/use-policy

THE TOOLS MATT SHOWED

Swapface	swapface.org
Voicemod	voicemod.net
ElevenLabs	elevenlabs.io
Deep-Live-Cam	github.com/hacksider/Deep-Live-Cam
LiveSwap	liveswap.io
Facecam AI	facecam.ai

ANTIHERO

Watch the replay	antihero.community/videos
AntiHero AI group	facebook.com/groups/antiheroai
All the guides	antihero.community/guides

TALK TO YOUR PEOPLE.

Homework: pick a family safe word this week, and show the replay to one parent or grandparent. Then tell the group you did it. The AntiHero AI group is free, sells nothing, and looks out for each other.



FACEBOOK.COM/GROUPS/ANTIHEROAI