

ANTIHERO AI · LIVE GUIDE · FREE

RUN YOUR SERVICE BUSINESS FOR FREE.

My AI runs my business. For free. Evolve MCP is the free, open-source (MIT) system that runs the back office of a real Alberta sandblasting company: a field app, an owner dashboard with P&L by job, auto quotes, inventory, CRM, a morning digest, and an 85-tool MCP your AI can drive.

WEDNESDAY, OCTOBER 7, 2026 · LIVE IN THE GROUP AND ON X

WHAT'S INSIDE

Most small service businesses run on a notebook, a truck dashboard full of receipts, and the owner's memory. Evolve MCP replaces that with one system and an AI that runs it. It's free, and you can make it yours.

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HOW TO USE THIS GUIDE

Every grey box is a prompt or a command: copy all of it. Text in [red brackets] is yours to fill in. Start with step 02. It takes two minutes and you'll get it instantly.

REAL BUSINESS Built with Todd, owner-operator of Evolve Eco Blasting in Edmonton. His real rates, real safety practice and real "don't drop the ball" rules are what the system runs on. The public playground uses made-up demo data.

WHAT IT IS

00

Not just an MCP server. A complete business operating system with four parts around one source of truth.

PART	WHO IT'S FOR	WHAT IT DOES
Field app	The crew	Phone app for receipts, photos, quotes, inventory counts and safety checks. Works with no signal.
Workbook	Everyone	A 25-tab Google Sheet that holds the truth: quotes, customers, jobs, expenses, inventory, crew, safety.
Owner dashboard	The owner	Pipeline, revenue, profit, P&L by job, money owed, inventory, suppliers, safety.
The MCP brain	Your AI	85 tools so Claude, Cursor, Grok or any MCP-capable AI can quote, file, chase and report.

THE HEADLINE FEATURES

- **P&L by job.** Quoted vs actual on every job, so you know which jobs paid and which ate you alive.
- **Auto quotes.** A pricing engine that learns from jobs you win, plus quotes from a texted photo.
- **Inventory.** On hand, burn-down per job, reorder suggestions priced from real receipts, supplier price-spike alerts.
- **CRM.** Customers with balances, leads, suppliers with price books, crew with certifications and rates.
- **A morning digest.** An email with "the one thing not to drop", today's jobs, money, deposits, quotes out and low stock.
- **Safety.** Phone-first field hazard assessments with verified sign-offs.

MATT'S CLAIM, FROM THE SEPTEMBER 25 LIVE

"This replaces the back end of a 20-person business." Free, MIT licensed, and the field app runs on Google Workspace for \$0 a month.

THE WORDS

01

Five terms and you can follow the rest.

MCP	Model Context Protocol. A standard plug that lets an AI use tools: "create a quote", "show me unpaid invoices". modelcontextprotocol.io
TOOL	One thing the AI can do. Evolve MCP has 85 of them across 16 areas of the business.
WORKBOOK	The Google Sheet that's the single source of truth. The crew can't break the books: the app only appends to a safe inbox.
FIELD APP	A phone web app on Google Apps Script. Installs to your home screen, works offline, sign in with a name and a 4-digit PIN.
MONEY GATE	A step where a human must approve: the system stops before money moves. There are two in the autonomous job lifecycle.
MIT LICENSE	Free to use, change and sell, commercially too. Just keep the license notice.

WHERE TO FIND IT

Everything lives at github.com/kr8tiv-ai/evolved, with the field app, dashboard and workbook in their own repos (links at the back). The website and playground: evolvedmcp.cloud.

TRY IT IN

2 MINUTES

Open the live playground and click around a whole business before you install anything.

1. Go to www.evolvedmcp.cloud.
2. Click **Judge Mode**.
3. Run a voice command, photo-quote a driveway, and walk a job through its whole life: lead, quote, booking, safety check, work, invoice, payment, review.
4. Watch it stop at the two human money gates.
5. The demo data resets hourly. Break whatever you like.

PLUG IT INTO YOUR AI (HOSTED, NOTHING TO INSTALL)

```
{ "mcpServers": { "evolved": {
  "command": "npx",
  "args": ["-y", "mcp-remote", "https://www.evolvedmcp.cloud/mcp"] } } }
```

Paste that into your AI app's MCP settings (Claude Desktop, Cursor and others; full configs in `docs/CONNECT.md`). Then ask: **"Run the morning digest. What am I about to drop?"**

OR RUN IT ON YOUR OWN COMPUTER (NODE 20+ AND GIT, NO ACCOUNTS)

```
git clone https://github.com/kr8tiv-ai/evolved.git && cd evolved
npm install && npm run build && npm run demo # the business loop, narrated
```

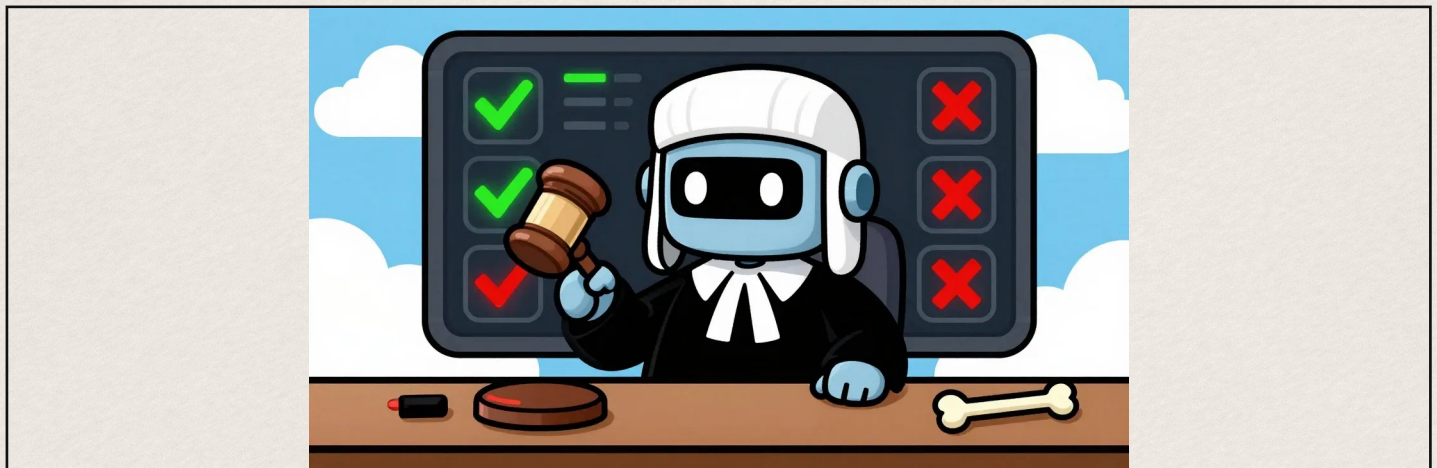


ILLUSTRATION: JUDGE MODE, WHERE THE BOT RULES ON THE WORK

PART ONE

THE SYSTEM.

Hands in the field, eyes in the office, a brain in the middle. Here's what each part does.



THE FIELD

APP

03

Mobile-first, installable, offline. If there's no signal on site, nothing gets lost: it waits in an outbox and syncs later.

ONE-TAP "LOG SOMETHING"

CAPTURE	WHAT HAPPENS
Receipt or expense	Free OCR reads it, separates GST, files it under Expenses, checks for duplicates
Before and after	Pairs shots of the same surface and saves them as marketing material
Build a quote	Sends the job details to be priced and turned into a branded PDF
New customer, supplier	Straight into the CRM
Inventory count, job actuals	Feeds stock levels and the job's real cost
Quick capture	"Say what it is" and the AI works out where it goes

RUNS WITH THE COMPUTER OFF

- A **morning digest email** every day.
- A money and dispatch sweep three times a day.
- An hourly watch that turns email replies into to-dos.
- A **full workbook backup every 3 days**, with an alert if one fails.

SAFETY, BUILT IN

Phone-first field level hazard assessments (FLHA) with 20+ preloaded blasting hazards, a 27-point pre-work checklist, mid-shift amendments, verified per-worker PIN sign-offs that can't be back-dated, branded PDFs, and a one-screen Report a Hazard that emails management immediately.

COST Runs on Google Workspace. \$0 a month, no servers, no SaaS.

THE BACK OFFICE

A login-protected dashboard that works on your phone. The view every owner wishes they had at 9pm on a Sunday.

VIEW	WHAT YOU SEE
Overview	Pipeline, revenue, profit, wages owing, 30-day spend, what needs you today
Job P&L	Quoted vs actual, per job
Insights	Revenue vs spend by month, spend by category, margin trend, top vendors, job profitability, money owed
Money	Invoiced but unpaid, deposits outstanding, hours, receipts
Inventory, Materials	Stock and its value; price-per-unit history for every product
Deals	Where a better supplier price is on record
Safety, Maintenance	Hazard assessments, sign-offs, gaps; service history and what's overdue

HONEST NUMBERS

If costs are missing, the margin stays blank instead of guessing. Drafts stay out of the pipeline. A dashboard that lies to make you feel good is worse than no dashboard.

TRY IT The dashboard runs in demo mode with no credentials: `npm install && npm start` in the evolve-dashboard repo.

THE BRAIN

The MCP is what lets you run the business by talking to your AI. A few of the 85 tools, by area.

AREA	EXAMPLE TOOLS
Quoting	quote_price, quote_create, quote_from_photo, market_benchmark, profitability check
Money	receipt_ingest, invoice_create, pnl_report, invoice_remind (escalating reminders)
Jobs and leads	lead_capture, pipeline_view, job_schedule, job_complete, dispatch_board
Inventory	inventory_status, receive, consume, reorder suggestions, price_watch
CRM	contact_search, customer_list, supplier_pricebook, crew_roster
Morning digest	morning_digest, action_items_scan, weather_check, business_snapshot
CFO	cfo_forecast ("should I buy a second truck?"), cfo_health
Field ops	field_photo_log (flags before shots with no after), crew_checkin, flha_field_capture
Growth	review_request, reputation_report, job_pnl_report
Make it yours	franchise_spinup, brand_configure

VOICE COMMANDS

Say "used four bags of crushed glass on the [customer] job" and it burns down inventory against that job's P&L. That's the whole point: the books keep themselves while you're on the ladder.

BALL DROPS IT CATCHES Deposit paid but job not scheduled. Invoice unpaid. Quote about to expire. Job done but never invoiced.

AUTO QUOTES

Quoting is where small service businesses quietly lose the most money. Too high, you lose the job. Too low, you win it and lose money.

- **Photo to quote.** A customer texts a photo; you get back a price range with a confidence band, grounded in similar past jobs.
- **It learns.** The rate engine records which quotes you won and lost and adjusts.
- **It checks profit.** Materials, labour, fuel, overhead, break-even and a margin verdict before you send anything.
- **It looks professional.** A branded quote PDF, emailed for you.
- **It follows up.** Quotes about to expire show up in your morning digest.

PROMPT 01 · QUOTE A JOB

Quote this job: **[describe it, or attach the customer's photo]**. Customer: **[name, area]**.
Use our rate table and similar past jobs. Show me the price range, your confidence, and the profitability check (materials, labour, fuel, overhead, margin).
Draft the branded quote PDF but don't send it until I say so.

THE LIFECYCLE

Lead, quote, e-sign, weather-gated booking, safety check, work, invoice, payment, review request. The system can drive the whole thing and stops twice for a human to approve the money.

PART TWO

MAKE IT YOURS.

It was built for sandblasting. It doesn't care if you paint lines, wash driveways or detail cars.



MAKE IT YOURS

07

One tool, `franchise_spinup`, re-seeds the whole system for another trade: services, rates, materials, safety items, wording.

SHIPS WITH

OR

Pressure washing

Add your own trade pack in `src/trades.ts`

Line painting

Or just ask your AI to write one for you

Mobile detailing

The dashboard also ships an example detailing profile

PROMPT 02 · SPIN IT UP FOR MY TRADE

Use `franchise_spinup` to set Evolve up for my business: `[trade]` in `[city]`, `[number]` crew, services `[list]`, typical job size `[range]`.
Then show me the rate table, materials list and safety items you created and ask what's wrong before we lock it in.

PROMPT 03 · CUSTOMIZE WITH A FREE AI CODING TOOL

Here's an open-source business system: <https://github.com/kr8tiv-ai/evolved>
I want to customize it for my business: `[what you do]`. Read `docs/ONBOARDING.md` and `docs/STAND-UP-YOUR-OWN.md` first.
Walk me through it one step at a time, explain each step in a sentence, and ask before installing anything.

MATT'S TIP FROM THE SEPTEMBER 25 LIVE

Hand the link to a free tool like Google Antigravity and say "I want to customize this for my business." That's it. You don't need to understand the code.

STAND IT UP

The full guide is docs/STAND-UP-YOUR-OWN.md in the repo. Here's the order and roughly how long each part takes.

STEP	ROUGHLY	WHAT YOU DO
1. Workbook	10 min	Copy the 25-tab Google Sheet template
2. MCP	20 min	Run it locally or use the hosted one, connect your AI
3. Router	30 min	A small Apps Script API to the sheet, locked with your own secret
4. Field app	20 min	Deploy the Apps Script app, paste in your Sheet and Drive IDs, install on phones
5. Dashboard	30 min	Run it and log in

“The MCP + workbook is an afternoon; adding the crew and owner surfaces is a weekend.”

FROM THE REPO DOCS

- ☐ A Google account (Workspace is ideal)
- ☐ Node 20+ and git on your computer
- ☐ An AI app that speaks MCP (Claude Desktop, Cursor, or similar)
- ☐ An hour of quiet and a coffee

GET HELP

Stuck? Paste the error into your AI with the doc you're following. Still stuck? Post it in the AntiHero AI group. Someone has hit it before.

THE PROMPTS

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Once it's connected, this is what running the business looks like.

PROMPT 04 · MORNING

Run the morning digest. What am I about to drop? Then list today's jobs with weather, and any deposit that's paid but not scheduled.

PROMPT 05 · MONEY

Show me every unpaid invoice older than 14 days, oldest first. Draft a friendly reminder for each. Don't send yet.

PROMPT 06 · THE TRUTH ABOUT LAST MONTH

Give me last month's P&L by job. Which jobs made the best margin, which lost money, and why? What should I quote differently?

PROMPT 07 · THE BIG DECISION

Should I buy a second truck? Run the CF0 forecast with a 12-month cash table, and tell me what would have to be true for it to pay off.

PROMPT 08 · SUPPLIERS

Which materials went up in price in the last 90 days? Where is there a better supplier price on record? Should I bulk buy anything?

SNEAK PEEK:

HITCHHIKER

The same live teased what came next: The Hitchhiker's Guide to Web Design, a free, open-source, spec-driven website builder that runs on Grok. The next night Matt ran it live for the first time.

"Not just a website builder, but an entire branding agency from scratch."

MATT, OCTOBER 8

- **It interviews you** about why you're building, who it's for, brands you like, the vibe, what you already have. Push back included: give it vague answers and it calls you out.
- **Mood board.** You paste in images you resonate with to give it the feel.
- **It builds the brand,** voice and logos (with Grok Imagine), then a website, with Grok 4.7 doing the building.
- **It writes the instructions for you.** Matt's point: AIs do better with specific information in the right order, so the tool engineers that sequence of prompts for you.
- **Free and open source.** "Could I have sold this? Probably for sure." He didn't.

THE BIGGER IDEA

While Matt worked 13-hour days, Grok Bot was feeding a multi-prompt, four-day build to Grok 4.7. If that works for a website builder, it works for anything. See the guides [What Is Spec-Driven Development?](#) and [How to Use Grok Bot as a Full Team](#).

LINKS

Every repo is public and MIT licensed.

EVOLVE MCP

Website and live playground	www.evolvedmcp.cloud
The system and MCP brain	github.com/kr8tiv-ai/evolved
Field app	github.com/kr8tiv-ai/evolve-field-app
Owner dashboard	github.com/kr8tiv-ai/evolve-dashboard
Ops workbook template	github.com/kr8tiv-ai/evolve-ops-workbook
Website source	github.com/kr8tiv-io/evolvedmcp-cloud

DOCS IN THE REPO

Onboarding	github.com/kr8tiv-ai/evolved/blob/main/docs/ONBOARDING.md
Stand up your own	github.com/kr8tiv-ai/evolved/blob/main/docs/STAND-UP-YOUR-OWN.md
Connect your AI	github.com/kr8tiv-ai/evolved/blob/main/docs/CONNECT.md
All 85 tools	github.com/kr8tiv-ai/evolved/blob/main/docs/TOOLS.md

TOOLS

Model Context Protocol	modelcontextprotocol.io
Node.js	nodejs.org
Google Antigravity	antigravity.google
AntiHero AI group	facebook.com/groups/antiheroai



NOW GO

FIRE YOUR PAPERWORK.

Homework: open the playground, run the morning digest and photo-quote a driveway. Then post the one feature you'd use first in the group. The AntiHero AI group is free, sells nothing, and has strong opinions about receipts on the dashboard.

[FACEBOOK.COM/GROUPS/ANTIHEROAI](https://facebook.com/groups/antiheroai)

